#### AGENDA RECREATION COMMITTEE June 12, 2020 9:00 AM

NOTE: SUBMISSIONS RECEIVED FROM THE PUBLIC EITHER ORALLY OR IN WRITING MAY BECOME PART OF THE PUBLIC RECORD

CHAIR: JANET REICHE - SCHOENFELDT

- 1. Call to order.
- 2. Moment of Reflection.
- 3. Declaration of Pecuniary Interest and General Nature Thereof.
- 4. Reason for meeting being called.
  - 4.1 Mascot Contest
  - 4.2 Canada Day Event
  - 4.3 Summer Events verbal report
  - 4.4 Cottage picture
- 5. Adjournment



# Township of North Algona Wilberforce COUNCIL / COMMITTEE REPORT

Title:	Date: May 19, 2020	
Township Mascot Initiative	Council/Committee: Author:	
	Abbie Verch	Andrew Sprunt
	Department: Recreation	

#### **RECOMMENDATIONS:**

# That Council approves the Township Mascot Initiative and directs staff to proceed with the initiative.

#### **BACKGROUND:**

In an effort to engage the public, especially the youth during this Covid-19 Pandemic the Summer Recreation Activity Coordinator has brought forth an initiative to create a Township mascot to promote Township events and recreation activities.

The plan would be to host a contest that engages the residents and their children to create a welcoming, friendly, locally significant mascot character that will be used for promotion and branding of Township events and activities.

Participants would be invited to submit concept drawings of a character with a personality description. Members of the, Recreation Committee and Council would judge the entries and a mascot will be introduced for Canada Day.

The contest would have prizes for the top three submissions. Staff is recommending \$500 as a prize budget with the first prize being a new bicycle.

In an effort to be consistent and in-line with Township strategies the concept will be shared for inclusion with the consultants of the Strategic Plan.

"The Mascot contest is a great way to not only get residents minds moving but is also a great way to bring families together to work on a team skill building project. It will engage people's cognitive, social, emotional, and spiritual domains of life."

Abbie Verch, Graduate, Recreational Therapy, Canadore College. Summer Recreation Activity Coordinator.

### **ALTERNAT!VES:**

## **FINANCIAL IMPLICATIONS:**

\$500 prize budget and \$200 for promotion

Possible sponsorship or donations may offset cost

## **ATTACHMENTS:**

#### **CONSULTATIONS:**

Author: signature	Other:			
	signature		signature	
Treasurer		C.A.O.		
	signature		signature	

## NORTH ALGONA WILBERFORCE TOWNSHIP May 19, 2020 #\_\_\_\_\_

MOVED BY	SECONDED BY
<ul> <li>□ Mayor Brose</li> <li>□ Councillor Buckwald,</li> <li>□ Councillor Berndt</li> <li>□ Councillor Reiche-Schoenfeldt</li> <li>□ Councillor Robinson</li> </ul>	<ul> <li>□ Mayor Brose</li> <li>□ Councillor Buckwald,</li> <li>□ Councillor Berndt</li> <li>□ Councillor Reiche-Schoenfeldt</li> <li>□ Councillor Robinson</li> </ul>
7.3	
THAT Council approves the Township Mascot Ir	nitiative and directs staff to proceed with the initiativ
Carried:Defeated:	Withdrawn:
Declaration of Interest:	Recorded Vote:
YES Voting NO	Mayor:
Councillor Doug Buckwald	Wayon
Councillor Melvin Berndt	Clerk:
Councillor Janet Reiche-	

Councillor Maria Robinson

Mayor James Brose

### North Algona Wilberforce Township Design and Naming Contest Rules and Procedures

#### Official Contest Rules and Procedures

#### **Definitions**

"Entry" means a design created by the Entrant for the Contest.

"Entrant" means the individual that offers the Entry under the terms of the Contest.

#### Eligibility

- 1. The Contest is open to all residents including employees of the township.
- 2. Entrants must be of sufficient legal age (18) (if under that age have parents submit) and standing to enter into a contract with the Township as required below.

#### Submission Guidelines

- 1. Submissions are due no later than \_\_\_\_\_ at 4:30p.m. Eastern Standard Time (PST)
- 2. Entries must follow the contest Design, Name and Additional Guidelines.
- 3. Entrants may submit only ONE (1) mascot design and only ONE (1) name.
- 4. Each entry should include the following: 1) signed entry form, 2) artwork/design 3)name.
- 5. Entries must be submitted by email: Admin@nalgonawil.com

#### Design Guidelines

- 1. Mascot artwork/design should be original work only. Clip art images/illustrations are not permitted.
- 2. Mascot artwork/design should be full body images, the entire body should be drawn and may not be cut off at the knees, waist, or shoulders.
- 3. Mascot artwork/design may be created in any medium, including, but not limited to, pen, pencil, charcoal, vector-based, water-colour, etc.

#### Computer-Generated Designs

• Formats accepted: JPG, TIF, PDF, EPS, and AI in resolution of at least 600 dpi is required.

#### Name Guidelines

- 1. Mascot name may be incorporated into the design or listed on a separate sheet of Paper for the hardcopy submission or attached as a separate document for the email submission.
- 2. Name suggestions should not include established product, service, character or Mascot names (e.g.Big Bird).

#### Additional Guidelines

- 1. Entrant may NOT post their submissions on public sharing websites, such as; DeviantArt, Tumblr, Facebook, Instagram, etc. until an official winner has been Announced on the North Algona Wilberforce townships website and Facebook page. Violators will be disqualified from the Contest.
- 2. Nudity (implied or actual), drug paraphernalia or other non-family friendly Mascot Design and name submissions will be removed from the competition. Any entries deemed inappropriate by the Mascot Committee will be removed from the competition.
- 3. If an entrant is found to be harassing or threatening a fellow entrant, be it online or elsewhere, the entrant responsible for the harassment or threats will be disqualified from the Contest.

#### Mascot Committee

- 1. North Algona Wilberforce Township will organize a Mascot Committee ("MC") for the Contest to evaluate the submissions of each entrant. North Algona Wilberforce Township has the final right of decision on the composition, number of MC members or appointment/removal of members of the MC.
- 2. The MC will decide the top five entries, which will then be submitted to the Administrative Council who will determine the winner of the Contest and his/her design will be selected as the official mascot for North Algona Wilberforce Township.
- 3. The MC is entitled to review entrant's qualifications. If an entrant is unqualified for the Contest in accordance with the Official Rules or an entrant has made any false statement in terms of his or her qualifications to participate, the panel has the right to unilaterally cancel such entrant's participation qualification at any stage of the Contest.

#### Contest Prizes

Winning entries for each mascot option will be eligible for the following prizes:

First place – Bicycle Second and Third runner up – Extra large pizza gift certificate

## In consideration of permitting me to participate in the Contest, I hereby agree to the following:

1. I am (a) competent legal adult, 18 years or older.

#### 2. Knowledge of Rules:

I have read the Official Contest Rules and agree to comply with these rules.

#### 3. Submission of Mascot artwork/design/name:

I wish to submit mascot artwork/design/name for the contest.

#### 4. Compliance with Official Contest Rules:

My mascot artwork/design/name complies with the Rules and meets the requirements and guidelines stated in the rules.

#### 5. Representations and Warranties:

I represent and warrant the following:

- a) I am the sole creator of the mascot artwork/design/name, which I am submitting for the Contest.
- b) My mascot artwork/design/name is a completely original work and has not been copied from some other source.
- c)My mascot artwork/design/name is not obscene or libellous and does not violate or infringe upon the rights of any third party.

#### 6. Transfer of Title and Right:

I hereby assign, transfer and give all rights to my mascot artwork/design/name, to North Algona Wilberforce Township, without any expectation of payment under the terms of rule 10 below.

#### 7. The township has the Right to Use my mascot artwork/design/name:

I understand and agree that the township may use, publish or display my mascot artwork/design/name in any way it sees fit and in any medium it chooses. I understand and agree that my mascot artwork/design/name and any medium I submit will not be returned to me.

#### 8. It's the Townships Right to Register my mascot artwork/design/name:

If my mascot artwork/design/name is selected as a winning entry, in whole or in part, I understand and agree that the township may register it for any trademark, service mark, or copyright purposes.

#### 9. Consent to Publicize:

I give the North Algona Wilberforce Township permission to publicize or make known my name and photograph for promotional purposes, without compensation, in connection with the contest and my mascot artwork/design/name.

#### 10. No Payments or Royalties:

I understand that I will not receive any money, payment, royalties or compensation of any kind from the Township for my mascot artwork/design/name or for all the rights to the mascot artwork/design/name unless my mascot artwork/design/name is selected by the township as the

winning entry. If my mascot artwork/design/name is selected as the winning entry, I understand that I will be eligible to receive a contest prize.

#### 11. Execution of Additional Documents:

If my mascot artwork/design/name is selected as a winning entry, I agree to complete, sign, and execute any other documents reasonably necessary or reasonably requested by the township.

#### 12. Termination of Contest:

I understand that the Contest may be terminated by the township at its discretion.

#### 13. <u>Disqualification of mascot artwork/design/name entry:</u>

I understand that my mascot artwork/design/name may be disqualified by the township pursuant to the Contest Rules and Procedures and the Design, Name and Additional Guidelines.

#### 14. Hold Harmless and Indemnification:

I agree to indemnify and hold the Township of North Algona Wilberforce harmless against any claim demand, fine, penalty, judgment, loss, expense or liability that may be made against or incurred by the township reason of the failure or falsity of any of the representations and warranties made in section 5 above, including, but not limited to, all costs, expenses, and legal fees.

#### 15. Sever-ability:

I understand and agree that if any one portion of this Agreement is found to be unforeseeable or prohibitive, the remainder of the Agreement shall remain in full force and effect.

#### 16. Binding on Successors and Assigns:

I understand and agree that this Agreement shall be binding on the successors, heirs, assigns, and representatives of the parties.



# Township of North Algona Wilberforce COUNCIL / COMMITTEE REPORT

Title:	Date: June 02, 2020	
CANADA DAY 2020,	Council/Committee:	Council
A Tribute to	Author:	Andrew Sprunt
Frontline and Essential Workers	Department:	Administration

#### **RECOMMENDATIONS:**

That, Council accepts the report as presented. And, authorizes staff to proceed with the event

#### **BACKGROUND:**

Many celebrations in the area planned for Canada Day have been cancelled due to the Covid-19 Pandemic. Restrictions, public safety and uncertainty have made planning an event extremely difficult. Events as the Township has had in the past are not permitted. To have an event this year will mean completely changing the format and how the event is delivered.

Staff are recommending altering the celebrations to a drive-through tribute celebrating the countries frontline and essential workers that have worked through the pandemic even though attending their place of work exposes them to a much greater risk than the general public. It will be a way of celebrating the great people of our country and thanking the workers that have given so much over these past few months.

The event will consist of a drive-through route at the Golden lake Community Centre or Melissa Bishop Park that will be lined with fire trucks, ambulances, police cars, public works equipment and possibly military equipment. Also, there will be banners from local grocery stores, health care facilities, long term care homes, hospitals and any other essential services. There will be factory sealed handouts and snacks placed on drive-by pedestals for self pick up. Live music will be along the route. Local politicians will wave to passing cars from the side lines. This will be a no contact, no getting out of the vehicle, no stopping event that will comply with whatever restrictions are in place at the time of the event.

There will also be an online component where residents can sign a virtual thank you card to all the frontline and essential workers. There will be pre-event promotion, contests and prizes.

With safety protocols in place and if permitted, uniformed first responders and essential workers will be present with their equipment and waving to the public.

Township Municipal Enforcement Officers will patrol the route to ensure safety compliance.

To plan the event will require one dedicated worker to arrange all bookings and ordering. The event will fit within the allotted 2020 budget amount.

The event is contingent on the federal and provincial governments along with the County Health Unit permitting what has been proposed. And it must be understood that even up to the last day conditions may change causing the event to be cancelled.

The proposed title of the event:

Canada Day 2020, A Tribute to Frontline and Essential Workers

#### **ALTERNATIVES:**

Do not accept the report

#### FINANCIAL IMPLICATIONS:

None

#### **ATTACHMENTS:**

None

#### **CONSULTATIONS:**

Author: signature	Other:			
	signature		signature	
Treasurer		C.A.O.		
	signature		signature	

## NORTH ALGONA WILBERFORCE TOWNSHIP

JUNE 2, 2020		
MOVED BY	SECONDED BY	
<ul> <li>□ Mayor Brose</li> <li>□ Councillor Buckwald,</li> <li>□ Councillor Berndt</li> <li>□ Councillor Reiche-Schoenfeldt</li> <li>□ Councillor Robinson</li> </ul>	<ul> <li>□ Mayor Brose</li> <li>□ Councillor Buckwald,</li> <li>□ Councillor Berndt</li> <li>□ Councillor Reiche-Schoenfeldt</li> <li>□ Councillor Robinson</li> </ul>	
7.7		
THAT Council accepts the report as presented AND authorizes staff to proceed with the Cana		

Carried:Defeated:		Withdrawn:
Declaration of Interest:		Recorded Vote:
YES Voting	NO	Mayor:
Councillor Doug Buckwald		Clerk:
Councillor Melvin Berndt		
Councillor Janet Reiche- Schoenfeldt		
Councillor Maria Robinson		
Mayor James Brose		

## Canada Day 2020



Date: July 1st, 2020

Place: Melissa Bishop Park

Time: 11am - 1pm

#### OPP

The OPP cannot be booked until the beginning of June as they do not plan that far ahead. That being said they have not given an official answer but have implied its very unlikely they will be able to make an appearance due to covid and how busy they will be on Canada day.

#### Fire

NAW fire department has been asked to make an appearance with 2 or 3 fire trucks. They will give handouts to children if permitted.

#### **Paramedics**

Not 100% sure if they will come or not due to covid, they are unsure how busy they will be, again there has been no official answer but they have said it is very unlikely they will appear.

#### Military

Military has not gotten back to me yet but from the phone call I had with them it was likely a no.

#### Music

Not sure if we want this or not considering everyone will be in their vehicles.

#### Other ideas

Ball toss game, ask local business for display banners, have children in community make posters to go up on a board.

#### Things to do

Contact land-owners around Ball Park Road.

The O'Brien's and Alexanders have been contacted and replied, still waiting on others.

